EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

⚠ *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Project name and acronym:	**Sound of Diversity – Network of Towns**
Participant:	Aleksandrów Łódzki municipality
PIC number:	937313426

EVENT DESCRIPTION	
Event number:	10
Event name:	ROCKING FOR CHANGE: ENVIRONMENTAL ACTIVISM
Type:	- Exchanges of good practices - Hands-on sessions with town/city practitioners and local activists
In situ/online:	in situ
Location:	Poland
Date(s):	3-5.07.2026
Website(s) (if any):	https://aleksandrow-lodzki.pl/sound-of-diversity/
Participants	
Female:	190
Male:	126
Non-binary:	0
From country 1 [Poland]:	290
From country 2 [Ukraine]	1
From country 3 [Germany]:	2
From country 4 [Italy]:	4

From country 5 [Spain]:	2		
From country 6 [Romania]	3		
From country 7 [Portugal]	2		
From country 8 [Hungary]:	2		
From country 9 [France]	1		
From country 10 [Croatia]	2		
From country 11 [Czechia]	2		
From country 12 [Greece]	2		
From country 13 [Serbja]	2		
Total number of participants:	316	From total number of countries:	13

Description

Provide a short description of the event and its activities.

1. Target groups:

City practitioners, civil society organizations, cultural activists, local activists, youth, ethnic and national minorities, community members, local actors, LGBTQI, organizers of community events, policy makers.

2. Agenda of the event.

The meeting focused on environment, sustainability and inclusion, bringing together local and international perspectives on ecological and social engagement. The event was organised in cooperation with the Epicentrum Festival - the largest open-air cultural event in Aleksandrów Łódzki, with free public access and a strong focus on ecology and sustainable community practices. Together, we aimed to explore how festivals and local initiatives can promote environmental awareness, inclusion and civic participation.

Friday, 3.07.2026

Arrivals to the Warsaw or Lodz Airports

Transfers from airport (shuttle schedule to be shared soon) to Hotel Jan Sander Address: Wycieczkowa 2/10, 95-070 Rąbień AB

Lunch at the hotel (for those who arrive before 15:00)

An official start and a welcome dinner

17:00 Transfer from the hotel to Michasiówka Tavern (Bełdów)

17:30 Florist's workshops on creating traditional Midsummer wreaths

19:30 Welcome dinner in the company of the Mayor of Aleksandrów Łódzki

21:00 Transfer to the hotel

Saturday, 4.07.206

7:00-9:00 Breakfast at the hotel

Transfer to the venue: MOSiR Aleksandrów Łódzki (sports and recreation center)

9:30 – 11:00 Sound Of Diversity stage. Expert panel (1.5h). An exchange-focused discussion bringing together Sound of Diversity partners and local Polish organisers to present their initiatives, festivals and community activities. The panel will create space for sharing experiences, good practices and challenges related to inclusive and sustainable event organisation.

Participants are kindly invited to prepare a short presentation of their activities and send a few photos in advance.

11:00 – 11:15 Coffee break

11:15 – 12:15 SoD Guidebook Workshop with Eliza Gaust and Gosia Wochowska

12:30 Transfer to Kamienica nr. 6. for lunch

14:00-16:00 Second life of clothing, decoration workshops - at Aleksandrow Culture Centre (Ludwika Waryńskiego 22/26, Aleksandrów Łódzki)

16:15 Transfer to festiwal (MOSiR Aleksandrów Łódzki sports and recreatio center)

16:30 - 17:30 Visiting festival area with main focus on ecology solutions and sustainable community practices

17:30 - 18:00 A photosession with handmade decorated clothing

18:00 - 18:50 Live music concert by Katarzyna Cerekwicka

19:00 - Dinner (served on site)

20:00 - 23:00 Live music concerts at festival area (Smolik // Kev Fox, Krzysztof Zalewski, Kukon)

23:00 Transfer back to the hotel

Sunday, 5.07.2026

7:00-9:00 Breakfast at the hotel

9:00 - 10:00 Partner’s meeting debriefing

10:00 - Departures


SOUND
SOUND OF DIVERSITY
03.-05.07.2026
Aleksandrów Łódzki, Poland
Rocking for Change: Environmental Activism
The second meeting in Aleksandrów Łódzki (Poland) will focus on environment, sustainability and inclusion, bringing together local and international perspectives on ecological and social engagement. The event is organised in cooperation with the Epicentrum Festival - the largest open-air cultural event in Aleksandrów Łódzki, with free public access and a strong focus on ecology and sustainable community practices. Together, we aim to explore how festivals and local initiatives can promote environmental awareness, inclusion and civic participation.
Contact of the host:
Klaudia +48 603179559
Ewelina +48 509584916
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SOUND OF DIVERSITY

03.-05.07.2026
Aleksandrów Łódzki, Poland

Rocking for Change: Environmental Activism

Agenda

03.07.2026 | Arrival and Welcome

10:00–15:00 – Accommodation and lunch
Address: Jan Sander, ul. Wycieczkowa 2/10, 95-070 Rąbień AB

17:00–Transfer from the hotel to Michasiówka Tavern (Bełdów)
Address: Bełdów 69, 95-070 Bełdów

17:30–Florist's workshops on creating traditional Midsummer wreaths
Led by the local Rural Women's Association

19:00–Welcome dinner
Meeting with the Mayor of Aleksandrów Łódzki

21:00–Transfer to the hotel

04.07.2026

7:00–9:00 – Breakfast at the hotel

9:00 – Transfer to the venue: MOSiR Aleksandrów Łódzki (sports and recreation center)
Address: Aleksandrów Łódzki, ul. 11 listopada 98

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SOUND OF DIVERSITY

9:30 – 11:00 – Sound Of Diversity stage. Expert panel
An exchange-focused discussion bringing together Sound of Diversity partners and local Polish organisers to present their initiatives, festivals and community activities. The panel will create space for sharing experiences, good practices and challenges related to inclusive and sustainable event organisation.
Participants are kindly invited to prepare a short presentation of their activities and send a few photos in advance.

11:00–11:15 – Coffee brake

11:15–12:15 – Sound Of Diversity Guidebook workshop
Led by Eliza Gaust and Gosia Wochowska

12:30 – Transfer to Kamienica nr. 6. for lunch
Address: Plac Kościuszki 6, Aleksandrów Łódzki

14:00–16:00 – Second life of clothing, workshops
Participants will learn how to give used items a second life. If possible, please bring denim jackets, pants, vests, or bags. Under the guidance of a local artist, you will learn how to decorate them so they remain useful for years to come.

16:30–17:30 – Visiting festival area
With main focus on ecology solutions and sustainable community practices.

17:30–18:00 – A photosession with handmade decorated clothing

18:00–19:00 – Live music concert by Kasia Cerekwicka

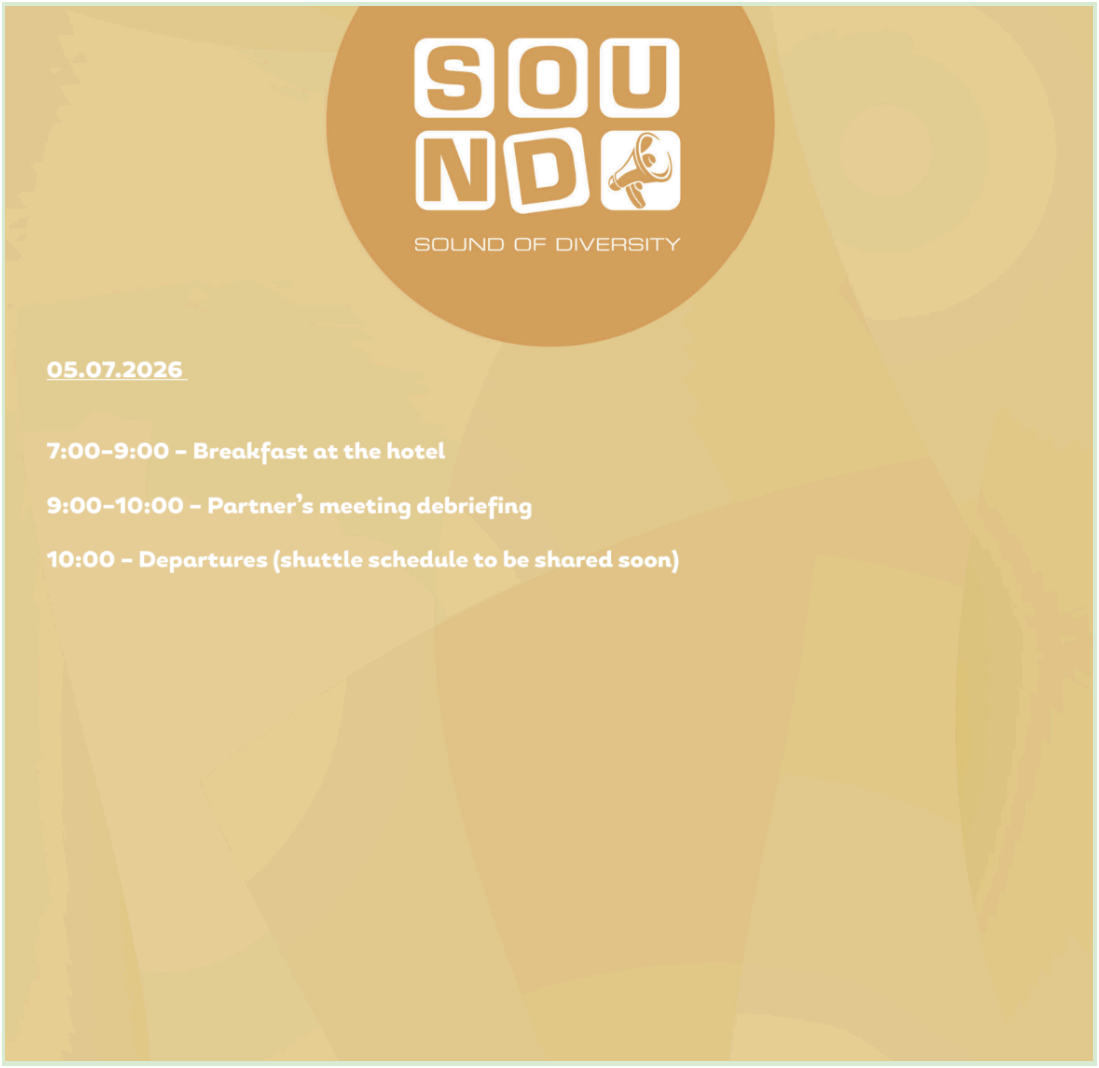
19:00–Dinner
Served on site

20:00–23:00 – Live music concerts at festival area
(Smolik // Kev Fox, Krzysztof Zalewski, Kukon)

23:00 – Transfer back to the hotel

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3. Main take aways/ findings from the event

"The event effectively showed how environmental sustainability and social inclusion can be combined within a large public event, thanks to the partnership with the Epicentrum Festival. The Expert Panel was particularly valuable, offering a genuine exchange of good practices among partners and local organisers. The "Second life of clothing" workshop stood out as a practical, replicable activity translating sustainability into concrete action, while the visit to the festival area offered useful field inspiration on ecology solutions. The informal moments — welcome dinner with the Mayor, the wreath-making workshop, shared meals — also strengthened trust and cooperation among partners. Overall, a good balance of strategic reflection, hands-on learning and community engagement, with concrete ideas to bring back to our local activities".

‘’My main take-aways from the event were a greater awareness of how local communities, cultural events and international cooperation can contribute to environmental sustainability and social inclusion. I learned that even small initiatives, such as giving a second life to clothing or organising eco-friendly festivals, can have a positive impact when people work together”.

SoD Aleksandrow Lodzki Feedback session - ‘’world cafe’’ format 5.07.2026

BEFORE

What made you feel included before arriving?
Professional level of communication towards the participants from hosts.
We have participated in events like this before.
Regular communication.
Knowing there was ongoing communication before the event.

What helped you prepare for the event?
Experience from previous similar events.
Optimism, positive thinking.
Knowing what was ahead of us.
Building excitement through an interesting programme.

What was missing?
More information before the event.
More detailed information about the programme and expectations.
Better understanding of what to expect.
Clearer summaries.

DURING

When did you feel the most included?
Meeting open-minded group members.
Participating actively in all activities.
During the interactive workshops.
At the welcome dinner with the group.
During group activities.
Friendly group of people.
Through interactions with local groups.
Sharing first impressions and expectations together.
Being among people with similar backgrounds.

What were the moments when inclusion could be improved?
Learning each other's names.
More time for workshops.

More time to rest, for example a few hours at the hotel.
A place to leave bags.
Going through the agenda at the beginning so everyone knew what to expect.
A more flexible schedule.
More breaks between activities.
More time before joining the festival.
A joint discussion about sustainability after the presentations.

Which practical aspects worked especially well?
Both public events were well organised.
Great social atmosphere.
Good hospitality.
Organisers always knew where participants were.
Good practical examples.

AFTER
What should happen after an event like this?
Gather experiences and feedback.
Stay in touch for future events.
Share feedback with participants.
Share the final documentation and meeting report.
Connect workshop outcomes with future EU activities.
Apply the methods and lessons learned in future work.
Prepare for the next meetings.
Create a shared learning experience.

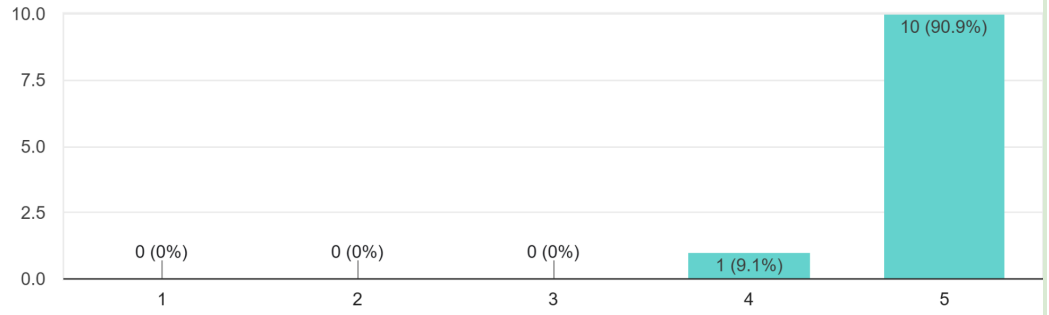
How can we maintain cooperation?
Use existing communication channels such as email and WhatsApp.
Schedule regular monthly catch-up meetings.
Keep social media active.
Organise regular online meetings.
Maintain personal connections and communication.
Continue monitoring the project together.

What should be documented?
Feedback and evaluation.
Photo documentation.
Workshop materials and presentations.
Success stories.
Key lessons learned.
Social media content.
Project results and outcomes.
Best practices.
Useful contacts.
Final project handbook.

4. Feedback from participants

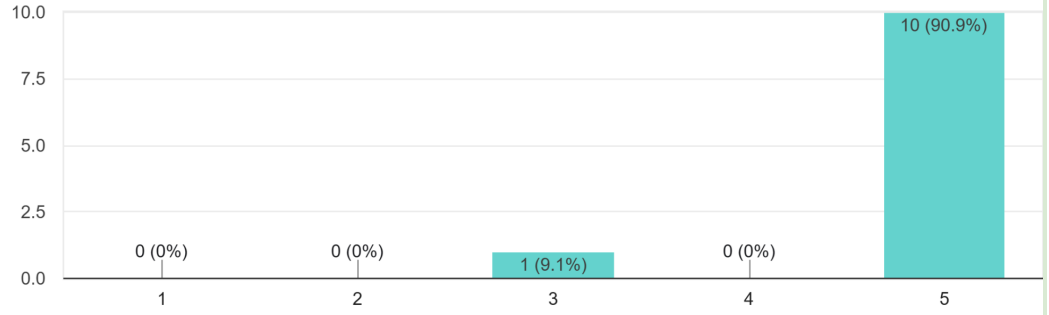
2. How satisfied are you with the event:

11 responses



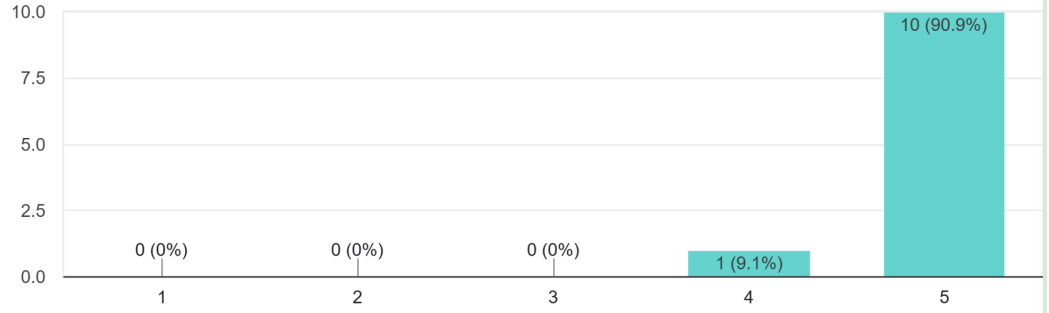
4. To what extent did the event support the project aim of improving the quality of community services, policies and programs for diversity and inclusion on the local level in the partnered towns?

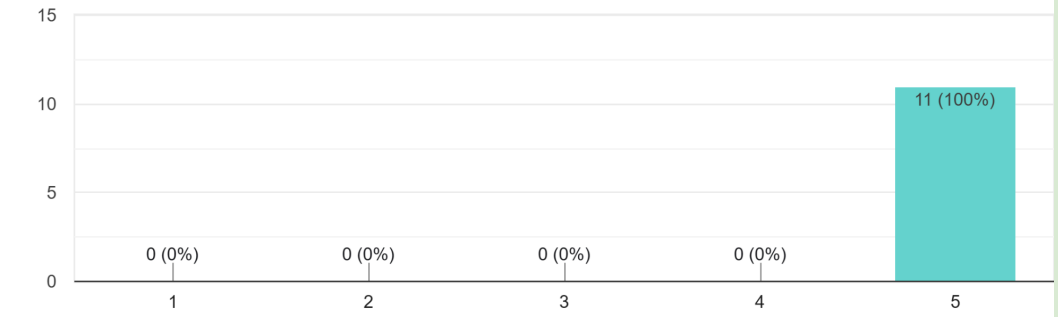
11 responses



5. Moderation of the meeting/facilitation methods used:

11 responses





"The event was well organized, the sessions were engaging and inspiring, and it was a great opportunity to connect with people passionate about Diversity. I particularly appreciated the inclusive atmosphere and the chance to exchange ideas with participants from different backgrounds.The combination of music, workshops, and discussions created a meaningful and enjoyable experience. Thank you to the organizers and everyone involved for a memorable event".

"I was very satisfied with the event because it was well organised and offered a good balance between learning, practical activities and cultural exchange. The workshops and discussions on environmental sustainability and inclusion were engaging and inspiring, and they provided useful ideas that I can apply in my professional and personal life. I also appreciated the opportunity to meet participants from different countries, exchange experiences and build new connections. The hosts were welcoming, helpful and attentive throughout the entire event, making everyone feel included and comfortable. Overall, it was a valuable and enriching experience that fully met my expectations".

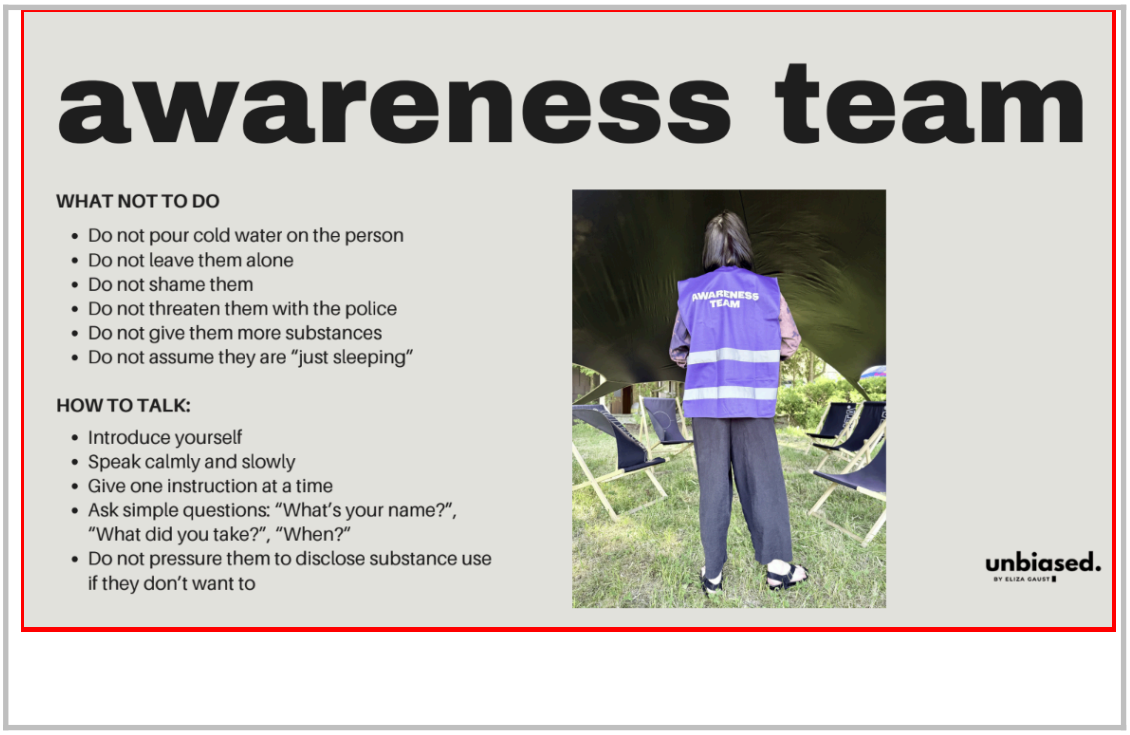
''My main take-away is how valuable it is to meet in person and hear directly from other partners about their local work, challenges and approaches. The exchange of experiences was especially useful, as well as the discussions on how diversity and inclusion can be supported in concrete ways at the local level. I also appreciated the local context in Aleksandrów Łódzki and the chance to better understand how different communities approach similar issues".

"The sessions provided useful perspectives that I can apply in practice, and they also introduced new ideas and approaches that I had not considered before. The combination of expert presentations, practical examples, and networking opportunities made the event both engaging and worthwhile".

5. Graphical elements and photos of the event







HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).