We are requested by EACEA to report "**Communication Activities"** in our project. We can assume one/two Communication Activities per Work Package.

* One "Communication Activity" should consist of a group of actions, e.g. via social media, traditional media, radio, etc.

Communication Activity *	Epicentrum Festiwal, 4 July 2026 **Rocking for Change: Environmental Activism**
Work Package	WP 10
Description of implemented activity (max. 200 characters)	Design of the editorial plan and communication assets. Promotion of the project event via social media, websites and local press. The goals and assumptions of the project were promoted by emphasizing local activities carried out by the project partner (event host), each time posting information, videos, photos
Target audience (who) **(select only one)**	• **Citizens** • Civil society • EU institutions • Industry+ • Innovators • International organisations • Investors • Local authorities • National authorities • Regional authorities • Research communities • Specific user communities
Communication tool / channels (how?) **(select only one)**	• **Event (conference, meeting, workshop, internet debate, round table, group discussion)** • Exhibition • Interview • Media article • Newsletter • Other • Press release • Print materials • Social media • TV_Radio_Campaign • Video • Website
Url if applicable	https://www.facebook.com/SoDproject https://www.instagram.com/projectsod/ https://aleksandrow-lodzki.pl/sound-of-diversity/ https://tiny.pl/hzr-wh80b https://aleksandrow-lodzki.pl/projekt-sound-of-diversity-rozwija-sie-we-wspolpracy-z-epicentrum-festiwal/

Outcome - key performance indicators	editorial plan: 1 communication assets: online meeting, e-mails, WhatsApp group,Facebook page and Instagram on-line meetings: 4
Status of the communication activity **(select one)**	• Cancelled • **Delivered** • Ongoing • Postponed